



THE RED FLAG CAMPAIGN AS THE “VOICE” OF SHEPHERD

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#redflagcampaign #takeastand #healthyrelationships

NATIONAL SURVEY DATA

- 13% of college women report **FORCED SEX** by a dating partner.
- 12% of college women report **COMPLETED RAPES** and 35% report **ATTEMPTED RAPES**.
- 32% of college students have reported **RELATIONSHIP VIOLENCE**.
- 53% of **DOMESTIC VIOLENCE** victims report abuse by a current or former partner.

National Coalition Against Domestic Violence, 2015

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HEALTHY RELATIONSHIPS

-  | *Instagram* **HEALTHY RELATIONSHIPS**
- **CAMPAIGN** about awareness, prevention, and response strategies
- **VISUALLY REPRESENT** red flags as warning signs of dating violence and sexual assault
- Become **ACTIVE BYSTANDERS** (educated and motivated to intervene)



#Unconditionalsupport

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EMPOWERMENT PLAN

- The voice is an extremely complex instrument.
- Vocal production - **PHYSICAL, PSYCHOLOGICAL,** and **SYMBOLIC** components of the voice.
- **VOCAL PRODUCTION** via (1) muscles, (2) air, (3) vocal cords, and (4) pathways provide the best sound.
- The voice can infuse sound into our community through **SOCIAL ACTION** and **GRASS ROOTS ADVOCACY.**

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A STRONG VOICE

VOCAL PRODUCTION

1. Muscles
2. Air
3. Vocal Cords
4. Pathway

GRASS ROOTS ADVOCACY

1. Community
2. Knowledge
3. Healthy Communication
4. Intervention

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I - MUSCLES - COMMUNITY

- Cooperative **LEARNING** and active **INVOLVEMENT**
- Reprioritizing concerns and incorporating **NEW SOLUTIONS**
- Creating a **SETTING** that welcomes social action movements
- **TRAINING** active bystanders on campus and in community
- **SYSTEMATIC CHANGE** in policies, perceptions, and practices



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THE POLICY - TITLE IX

TITLE IX PROTECTS SURVIVORS OF ALL FORMS OF GENDER-BASED VIOLENCE

Rape, Sexual Assault, Dating/Domestic Violence, Stalking, and Harassment

“No person in the United States shall, on the basis of sex, be excluded from participation in, be denied the benefits of, or be subject to discrimination under *ANY* educational program or activity receiving federal financial assistance.”

Title IX of the Educational Amendments of 1972

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2 - AIR - KNOWLEDGE

- **EDUCATION** to learn the intended/unintended impact of Title IX policy
- **SKILLS** to use individual needs to shape social change activities/vision
- **VALUES** to respect vulnerable populations and uphold justice
- **PLANS** include historical development, social problems, and power dynamics to combat injustice

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3 - VOCAL CORDS - HEALTHY COMMUNICATION

Are Your Communication Strategies Healthy?

- **RESPECT** as a non-negotiable standard because love is not abusive
- **MODELING** emotionally mature and appropriate language
- **NO ABUSE** whether physical, sexual, or emotionally controlling
- **LISTENING** to victims and do not judging their choices
- **ACKNOWLEDGING** the mental health effects of abuse

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THIS IS NOT TRUE!



- Myth #1 - The way a person **DRESSES** (or dances/talks) suggests their desire for sex.
- Myth #2 - Most rapes probably could have been prevented if the victim would have been **MORE AWARE OF THE SURROUNDINGS**.
- Myth #3 - Most reported sexual assaults are false or **MADE UP**.
- Myth #4 Most survivors of sexual assault **REPORT THE CRIME** immediately.

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4 - PATHWAY - INTERVENTION

- Provide **SUPPORT** for racially diverse, and both heterosexual and homosexual relationships
- Provide legal or local program **INFORMATION** or find a safe place
- Contact an advocate, publish information, or increase **AWARENESS** and generate conversation about dating violence
- Identifying data and **SHARING** true stories about dating/sexual violence

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THE RED FLAG DISPLAY

- October is **NATIONAL DOMESTIC VIOLENCE AWARENESS** month
- **RED FLAGS** will spread awareness about interpersonal and relationship violence
- **FLAG DISPLAY:** Our goal is to display 800+ red flags on Shaw lawn from October 4th – 8th



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VOCAL PRODUCTION AND GRASS ROOTS ADVOCACY AS **ACTIVE BYSTANDERS!**

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